

# 2025 Washtenaw County Senior Leaders, Inc. (WCSL) Company/Organization Member Registration

Please use this registration form for new memberships and membership renewals for 2025.

Only the information provided will be added to the website.

\* Indicates required question

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1. Email \*



### What is a Company/Organization Membership?

A Company/Organization Membership allows your business or organization to have multiple team members actively participate in WCSL activities and meetings.

### How it Works:

The membership includes **two primary contacts** who will be listed in our email database, receive meeting notifications, and appear in the website resource section as your organization's representatives. These two contacts can attend monthly meetings or designate other team members to participate in their place when they are unavailable. **Only the two primary contacts** will receive direct communications from WCSL, but they are encouraged to share meeting announcements and updates within their company/organization.

This membership is perfect for organizations looking to engage more team members in WCSL while maintaining clear and consistent communication.

2. Is your company/organization a **Current, New, or Returning** WCSL member? \*

*Mark only one oval.*

- We are a new, first-time WCSL member and would like to enroll as a Company/Organization Member for 2025
- I am/We are current 2024 WCSL member(s) and would like to renew our Company/Organization Membership for 2025
- I am/We are returning WCSL member(s) (active prior to 2024) and would like to enroll as a Company/Organization Member for 2025.

3. Last Name (Contact #1) \*

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4. First Name (Contact#1) \*

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5. Your (Contact #1) Title/Position with Company/Organization: \*

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6. Email Address (Contact #1) \*

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7. Best (public) phone number for customers to reach you (Contact #1)? \*

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8. Best phone number for WCSL group members to reach you (Contact #1)? \*

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9. Last Name (Contact #2)

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10. First Name (Contact#2)

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11. Your (Contact #2) Title/Position with Company/Organization:

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12. Email Address (Contact #2)

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13. Best (public) phone number for customers to reach you (Contact #2)?

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14. Best phone number for WCSL group members to reach you (Contact #2)?

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15. Name of Company/Organization: \*

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16. Company/Organization Address: \*

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17. Company/Organization Website Address (copy and paste your website URL here):

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18. Select **one category** that best describes the primary service your company/organization provides

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*Mark only one oval.*

- Adult Day Services
- Care Management | Care Coordination
- Coaching | Consulting
- Downsizing | Organization | Moving
- Durable Medical Equipment
- Education
- Financial Services
- Fitness and Recreation
- Food Support Services
- Gift Baskets/Boxes
- Health & Medical Care
- Home Care - Private Duty
- Home Care - Skilled
- Home Maintenance | Repair | Safety
- Hospice and Palliative Care
- Information | Referral | Resource Advocacy
- Legal Services
- Licensed Medical Services
- Mental Health and Counseling
- Memorial and Funeral Services
- Memory Loss Programs
- Real Estate Services
- Rehabilitation Centers
- Senior Living Communities (Independent, Assisted, Memory, Long-Term Care)
- Senior Centers
- Senior Placement Services
- Support Groups | Services
- Technology Services
- Telecommunications

- Transportation
- Veteran's Services
- Other - My company doesn't fit any of the general categories. (Go to next question...)

19. If none of the general categories listed above fit your company/organization, please suggest a new category name that best describes your services.

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20. **Services Description for Your WCSL Website Listing**

If you only had a few seconds to describe your company's/organization's services to a potential client, what would you say? Please be concise and limit your description to **1-2 brief sentences**.

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21. WCSL meetings feature a 20-minute educational presentation on a senior-related topic. What topics or presenters would you like to see featured at future meetings?

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22. Do you have an educational presentation you would like to share with our members at a future meeting? The presentation should be senior-related and provide valuable insights into a specific topic, resource, or specialized item. **Please note: this is not to advertise your business.**

*Mark only one oval.*

- Yes. Please go to next question and provide a description.
- No. Not at this time.

23. If you answered "yes" to the previous question, please provide a brief description of the senior-related presentation, including the title and topic.

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24. **Photo Release** \*

Photos may be taken at WCSL meetings and member events for use on WCSL's website, social media, and other promotional materials (both print and electronic). Please indicate your permission preference below.

*Mark only one oval.*

- Yes. I give permission to use my image/photo in any/all WCSL promotional collateral.
- No. I do not give permission to use my image/photo.

**25. Member Acknowledgement** \*

Please review each item in the Member Acknowledgement section below. Check the box to confirm that you have read, understood, and accepted the terms/statements outlined.

*Check all that apply.*

Yes. I confirm that I have reviewed, understand, and accept the terms of the Member Acknowledgement.

**26. Member Acknowledgement - Please read.**

*Check all that apply.*

- Our company/organization \$20/yr. membership fee is non-refundable.
- Membership is for one company/organization with two primary contacts
- Membership contacts may be transferred to other company reps.
- It our responsibility to submit updates if information changes during the membership year.
- Our membership fee is deposited in the WCSL checking account at Huntington Bank.
- WCSL fees pay for web services, holiday party prizes/gifts, other organizational expenses.
- Any donations to a cause/charity are directed by the membership.
- WCSL ledger of deposits/expenses is available in January following the membership year.
- Membership must be renewed at the end of the 2023 term to continue membership in 2024.
- Washtenaw County Senior Leaders' administrative board leadership is 100% volunteer.

**27. 2025 Membership Payment Options - Select Option and Refer to Membership Payment Instructions** \*

*Mark only one oval.*

- We will pay by check and will mail this form and \$20 check payable to Washtenaw County Senior Leaders, Inc.
- We will pay by cash (\$20) and wish to coordinate delivery or request a pick-up.
- We will pay by credit card. We understand there is a service fee.



## 28. Membership Payment by Check - Mailing Instructions

*Check all that apply.*

- You will receive an email copy of your form from Google Forms after you click submit below (\*check junk)
- Please print and include a copy of pages 1-2 of the membership registration form with \$20 payment.
- Make check payable to Washtenaw County Senior Leaders, Inc. write "2024 membership" in the memo.
- Mail to: Washtenaw County Senior Leaders, P.O. Box 970134, Ypsilanti, MI 48197
- Once your membership is processed, WCSL will email a receipt to company/organization contacts.

## 29. Membership Payment by Cash - Delivery/Pick-Up Instructions

*Check all that apply.*

- You will receive an email copy of your form from Google Forms after you click submit below (\*check junk)
- Please print and include a copy of pages 1-2 of your membership registration form with \$20 payment.
- Please email [administrator@washtenawcountyseniorleaders.org](mailto:administrator@washtenawcountyseniorleaders.org) to coordinate a pick-up or delivery.
- Once your membership is processed, WCSL will email a receipt to company/organization contacts.

## 30. Membership Payment by Credit Card - Online Instructions

*Check all that apply.*

- You will receive an email copy of your form from Google Forms after you click submit below (\*check junk)
- After you submit below, please then go to our WCSL Website Membership Page at (<http://www.washtenawcountyseniorleaders.org/membership.html>) to access the credit card payment link
- Once your membership is processed, WCSL will confirm payment and email you a receipt.

Questions? Email [administrator@washtenawcountyseniorleaders.org](mailto:administrator@washtenawcountyseniorleaders.org)

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