



Washtenaw County Senior Leaders INC

SENIOR SERVICES INFORMATION AND NETWORKING



About Us:

Washtenaw County Senior Leaders, Inc. (WCSL), a nonprofit corporation, evolved from the largest and oldest senior services networking group started by volunteers in 2007 in Washtenaw County. Our members consist of individuals having or working in a business or non-profit organization which provide senior-related services for the older adults and their families in and around our county. While our current membership stands close to 100 individuals, most monthly meetings have an average attendance of 35-45 members who gather once a month at various hosting locations within the Washtenaw County area.

The group is comprised of kind-hearted professionals from a variety of backgrounds and businesses who have an enjoyable time being together and helping one another. Unlike many other networking groups, we do not limit the amount of individuals who are in a particular niche; competition for business and referrals just isn't our style! Instead, we refer clients to the individual or business that best fits the specific needs and personality of the "senior-in-need".

Questions & Registration:

Please visit our website for more information about membership. A registration form is available for download at WashtenawCountySeniorLeaders.org or a **Google registration form is available by request.**

If you have questions, please feel free to email us or call a member of the board of trustees. Email us at administrator@WashtenawCountySeniorLeaders.org

President, Cathy Mitchell - (313) 600-6175
Vice President, Julie Capra - (734) 680-6271
Secretary, Karli Silvestri- (734) 484-4740 ext. 303
Treasurer, Ann Zalek - (734) 255-0403
Trustee, Chris Juillet - (734) 645-4952
Membership Mgr, Sue Prynne - (734)458-9085
Program/Events Mgr, Brittany Patton 734.794.6000 x42591

Annual Memberships: Individual \$10 or Company/Organization \$20

Membership Perks:

There are many perks that come with being a member of Washtenaw County Senior Leaders, Inc.

Membership provides you with an opportunity to network, share ideas, and promote your business or organization in many ways. You can:

- Attend monthly meetings (Second Thursday)
- Participate in meeting introductions
- Promote business and events at meetings
- Network with others who share a similar passion for helping seniors in our community
- Share referrals among members
- Host a meeting
- Learn about educational topics
- Offer to present educational topics
- Join the email list and social media groups
- Announce events or share information via the group's email and social media groups
- Be listed as a resource on our website

Join Us!



2022 Washtenaw County Senior Leaders, Inc. (WCSL) Company/Organization Member Registration

Please use this registration form for new memberships and membership renewals for 2021.

Questions? Email administrator@washtenawcountyseniorleaders.org

* Required

1. **** If you prefer to fill out this form electronically, please email us to request a link to the Google form at administrator@washtenawcountyseniorleaders.org ****

WHAT IS A COMPANY/ORGANIZATION MEMBERSHIP? This membership is for a company/organization which wants to have more team members participate in WCSL. HOW IT WORKS - The membership includes two main contacts with flexibility for others in your company/organization to participate in monthly meetings with you or in place of you when you cannot attend. **Only two company/organization contacts are listed in the email database, receive emails and meeting notifications, and are listed in the website resource section as company/organization contacts. Your company/organization contacts may share WCSL meeting announcements and communications within their company/organization.

2. Is your company/organization a CURRENT, NEW, or RETURNING WCSL member? *

Mark only one oval.

- We are a NEW (First-Time) WCSL member. We wish to become a company/organization member for 2022.
- I am/We are CURRENT 2021 WCSL member(s). We wish to RENEW as a company/organization membership for 2022.
- I am/We are RETURNING WCSL member(s) (member prior to 2021). We wish to become a company/organization member for 2022.

3. Last Name (Contact #1) *

4. First Name (Contact#1) *

5. Your (Contact #1) Title/Position with Company/Organization: *

6. Email Address (Contact #1) *

7. Best (public) phone number for customers to reach you (Contact #1)? *

8. Best phone number for WCSL group members to reach you (Contact #1)? *

9. Last Name (Contact #2) *

10. First Name (Contact#2) *

11. Your (Contact #2) Title/Position with Company/Organization: *

12. Email Address (Contact #2) *

13. Best (public) phone number for customers to reach you (Contact #2)? *

14. Best phone number for WCSL group members to reach you (Contact #2)? *

15. Name of Company/Organization: *

16. Company/Organization
Address: *

17. Company/Organization Website Address

18. Select ONE Category that Best Describes The Main Service Your Company/Organization Provides *

Mark only one oval.

- Adult Day Services
- Care Management | Care Coordination
- Coaching | Consulting
- Downsizing | Organization | Moving
- Durable Medical Equipment
- Education
- Financial Services
- Fitness and Recreation
- Food Support Services
- Gift Baskets/Boxes
- Home Care - Private Duty
- Home Care - Skilled
- Home Maintenance | Repair | Safety
- Hospice and Palliative Care
- Information | Referral | Resource Advocacy
- Legal Services
- Licensed Medical Services
- Medical and Health Care
- Mental Health and Counseling
- Memorial and Funeral Services
- Memory Loss Programs
- Real Estate Services
- Rehabilitation Centers
- Senior Living Communities (Independent, Assisted, Memory, Long-Term Care)
- Senior Centers
- Senior Placement Services
- Support Groups | Services
- Telecommunications
- Transportation

Veteran's Services

Other - My company doesn't fit any of the general categories. (Go to next question...)

19. If you couldn't find a general category in the list above, please suggest a category name for your company/organization.

20. NEW! Services Description for your WCSL website listing - If you only had a few seconds to describe your company's/organization's services to a potential client, what would you say? Please be concise and limit your description to 1-2 brief sentences.

21. WCSL meetings include a 20 minute educational presentation on a senior-related topic. What topics/presenters would you like to see at future meetings?

22. Do you have an educational presentation that you are willing to share with our members at a future meeting? The presentation should be senior-related in nature and provide valuable insight into a specific topic, resource, or specialized item. It is not an advertisement.

Mark only one oval.

Yes. Please go to next question and provide a description.

No. Not at this time.

23. If you answered, yes, in the previous question briefly describe the senior-related presentation title/topic.

24. Contact #1 - Photo Release - Photos are sometimes taken at WCSL meetings/member events and used on WCSL's website, social media, and other promotional collateral (print or electronic). Please indicate your permission request below. *

Mark only one oval.

- Yes. I give permission to use my image/photo in any/all WCSL promotional collateral.
- No. I do not give permission to use my image/photo.

25. Contact #2 - Photo Release - Photos are sometimes taken at WCSL meetings/member events and used on WCSL's website, social media, and other promotional collateral (print or electronic). Please indicate your permission request below. *

Mark only one oval.

- Yes. I give permission to use my image/photo in any/all WCSL promotional collateral.
- No. I do not give permission to use my image/photo.

26. Contact #1 - Please read each item in Member Acknowledgement (next page) Please check the box to signify that you have reviewed, understand, and accept the terms/statements of the Member Acknowledgement. *

Check all that apply.

- Yes. I confirm that I have reviewed, understand, and accept the terms of the Member Acknowledgement.

27. Contact #2 - Please read each item in Member Acknowledgement (next page). Please check the box to signify that you have reviewed, understand, and accept the terms/statements of the Member Acknowledgement. *

Check all that apply.

- Yes. I confirm that I have reviewed, understand, and accept the terms of the Member Acknowledgement.

28. Member Acknowledgement - Please read.

Check all that apply.

- Our company/organization \$20/yr. membership fee is non-refundable.
- Membership is for one company/organization with two primary contacts
- Membership contacts may be transferred to other company reps.
- It our responsibility to submit updates if information changes during the membership year.
- Our membership fee is deposited in the WCSL checking account at TCF Bank.
- WCSL fees pay for web services, holiday party prizes/gifts, other organizational expenses.
- Any donations to a cause/charity are directed by the membership.
- WCSL ledger of deposits/expenses is available in January following the membership year.
- Membership must be renewed at the end of the 2021 term to continue membership 2022.
- Washtenaw County Senior Leaders' administrative board leadership is 100% volunteer.

29. 2022 Membership Payment Options - Select Option and Refer to Membership Payment Instructions *

Mark only one oval.

- We will pay by check and will mail this form and \$20 check payable to Washtenaw County Senior Leaders, Inc.
- We will pay by cash (\$20) and wish to coordinate delivery or request a pick-up.

30. Membership Payment by Check - Mailing Instructions

- Please print and include a copy of your membership registration form with \$20 payment.
- Make check payable to Washtenaw County Senior Leaders, Inc. write "2022 membership" memo.
- Mail to: Washtenaw County Senior Leaders, P.O. Box 970134, Ypsilanti, MI 48197
- Once your membership is processed, WCSL will email you a receipt.

31. Membership Payment by Cash - Delivery/Pick-Up Instructions

- Please print and include a copy of your membership registration form with \$20 payment.
- Please email administrator@washtenawcountyseniorleaders.org to coordinate a pick-up or delivery.
- Once your membership is processed, WCSL will email you a receipt.

32. Membership Payment by Credit Card - Online Instructions

Credit Card Payment Option Only Offered with Electronic Membership Form

- Please print and email a copy of your membership registration form to administrator@washtenawcountyseniorleaders.org
- Go to WCSL Website Membership Page (<http://www.washtenawcountyseniorleaders.org/membership.html>)
- Once your membership is processed, WCSL will confirm payment and email you a receipt.